The Wirtgen Group Presents Groundbreaking Technologies at Paving Expo 2024

Solutions That Pay Into the Motto of the Show: “Connecting People – Creating Opportunities”

From October 22 to 24, 2024, the Wirtgen Group and John Deere will be presenting innovative and sustainable solutions for road construction in São Paulo, Brazil. At the shared Booth 59 in Center North, the focus will be not only on cutting edge machine technologies and digital solutions, but also on personal dialog with visitors to the show – true to the value proposition “Close to Our Customers”. In addition, product specialists will be hosting two technical presentations covering practical topics from the world of road construction.

Road Construction for Greater Sustainability and Environmental Awareness

At the 420-square meter booth, the company group will be presenting a selection of its end-to-end solutions that demonstrate how decisive the precise interaction of correctly-dimensioned machines and combinations of machines, digital assistance and documentation systems, and application-relevant equipment options and methods are for the cost-efficient and above all sustainable realization of road construction projects.

Exhibits for All Applications – Including a Market Premiere

Visitors to the show can look forward to seeing the compact milling machine W 150 F from the Wirtgen cold milling machine portfolio. Another representative of the compact class at the show is the SUPER 1300 asphalt paver from Vögele, while Hamm will be presenting two rollers for soil and asphalt compaction, the HC 200 P and the HD 14 VT. In contrast, the new JD 524P wheel loader will be celebrating its market premiere at this year’s show. John Deere will also be presenting the JD 620 P Motor Grader.

Digitalization as a Driver of Reliability and Sustainability

Alongside machine efficiency, digitalization and connected system solutions are important drivers in the further development of the overall process in road construction. In a series of special presentations, the Wirtgen Group will for instance be showing the John Deere Operations Center™ Construction, the central platform for all current and future digital solutions for process, machine, and service optimization.

A particular focus is also being set on the asphalt production technologies offered by the two Wirtgen Group product brands Benninghoven and Ciber.

For example, Ciber will be showing its Green Road Advisor, a new software that helps to identify the main cost factors and the carbon footprint in the course of asphalt production processes.

Technical Presentations Round off the Group’s Appearance at the Show

Today, road construction is only possible with sustainable and efficient solutions that fulfill the increasingly stricter standards relating to environmental protection and the safety of humanity and nature. In their presentation titled “Proven methods for sustainability in road construction and road rehabilitation”, applications specialists Adriano da Rosa and Vinícius Dutra (both from Ciber) and Rafael Valentini (Vögele) will be providing deeper insights into practical applications. On the same day, Cees Haasnoot (Vögele) will be giving a talk on “The efficient use of electronic leveling systems for the achievement of high IRI values“.

Both presentations will take place in the Fernão Dias Auditorium on Thursday October 24.

Photos:

  
expo\_H\_HC 200 P

The Hamm HC 200 compactor with a padfoot drum combines high compaction performance with optimal maneuverability and maximum driving comfort.

  
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The Wirtgen compact milling machine W 150 F unites high productivity and compact dimensions.



JV\_SUPER\_1300\_V\_1333

Thanks to a simple operating concept and paving widths of up to 5 m, the SUPER 1300 compact road paver from Vögele is the ideal choice for a broad spectrum of applications.



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At Paving Expo 2023, visitors to the booth shared by the Wirtgen Group and John Deere already expressed enormous interest in the sustainable road construction solutions presented by both companies.

Note: the photographs shown here are only previews. If you wish to publish them in other media, please download the higher resolution (300 dpi) versions from the Wirtgen Group websites.

For further information, please contact us at:

WIRTGEN GROUP

Public Relations

Reinhard-Wirtgen-Strasse 2

53578 Windhagen

Germany

Phone: +49-2645-131-1966

Fax: +49-2645-131-499

E-mail: PR@wirtgen-group.com

[www.wirtgen-group.com](http://www.wirtgen-group.com)